

REGISTRATION**8:00 - 9:00****WELCOME WORD****9:00 - 9:05**

GLOBAL STAGE

Manuela Šola,

General Manager at Komunikacijski laboratorij

THE FUTURE OF TECHNOLOGY**9:10 - 9:55**

GLOBAL STAGE

FACING OUR FUTURES**Nikolas Badminton,** A Fellow of the RSA,
Chief Futurist for the Futurist Think Tank.**9:55 - 10:15**

GLOBAL STAGE

PANEL DISCUSSION**Nevena Crljenko,**

Vice President Public Affairs at Philip Morris International

Ivan Runje,

Product Management Sector Director at Hrvatski Telekom

Drago Cota, General Manager at Glovo Croatia**Renata Vujasinović,** Country Manager Croatia at VisaModerator: **Ana Muhar Blanquart,**

Journalist and Media Consultant

10:20 - 11:05**Coffee break****10:25 - 10:35**

FOCUS STAGE

Lecture "Reimagine Business with Salesforce"

Dejan Rogan, Head of Business Solutions at HSM**10:35 - 10:45**

FOCUS STAGE

Lecture "The Masterclass Online Platform"

Sanja Šimić, Director of Centre for Digital Development

at Croatian Chamber of Economy

Moderator: **Dino Goleš,** Nova TV**10:45 - 11:00**

FOCUS STAGE

SMART TALK: AI x OOH Innovative Technologies

in Outdoor Advertising

Ksenija Latković Kozarac,

Digital Communications Director at Podravka

Davor Bruketa Chief Creative Officer and

Co-Chairman at Bruketa&Žinić&Grey

Moderator: **Dino Goleš,** Nova TV**11:05 - 11:15**

GLOBAL STAGE

HOT SEAT WITH SABINA TANDARA KNEZOVIĆ**Boris Drilo,**Member of the Management Board and Chief Technical
and Information Officer at Hrvatski Telekom**Nikola Dujmović,** President/ CEO at Span**THE FUTURE OF HEALTH AND MEDICINE****11:15 - 12:00**

GLOBAL STAGE

NEW TECH WORKING FOR HEALTH EQUITY**Joe-Max Wakim,** Vice Director of Health at the

Copenhagen Institute for Future Studies.

12:05 - 12:45

GLOBAL STAGE

PANEL DISCUSSION**Prof. Dragan Primorac, M.D., PH.D.;**

Chairman of the Board of Trustees of St

Catherine Specialty Hospital

Dženan Lojo, CEO at TIS Grupa**Prof. Darko Chudy, M.D., PH.D.;** Head of Department

of Neurosurgery at Clinical Hospital Dubrava

Moderator: **Ana Muhar Blanquart,**

Journalist and Media Consultant

12:45 - 13:25**LUNCH BREAK****THE FUTURE OF METAVERSE AND MEDIA****13:25 - 14:10**

GLOBAL STAGE

KEEPING UP WITH THE METAVERSE**Sofie Hvitved,** Senior Advisor and Head of Media

at the Copenhagen Institute for Future Studies.

14:10 - 14:30

GLOBAL STAGE

PANEL DISCUSSION**Ana Zovko,** Chief Digital Officer,

Head of Laqo Digital Insurance at Croatia Insurance

Martina Silov, Executive Director at CroAI**Matej Lončarić,** Director of Video operations

& Media brands: JoomBoos, Miss7 at 24sata

Ante Mandić, Board Advisor at Insig2 LtdModerator: **Ida Pandur,** CEO at Near Balkans**14:35 - 15:20****Coffee break****14:35 - 14:45**

FOCUS STAGE

Lecture "Metaverse that Brands Have Been Waiting

For is Already Here" **Gregor Firbas,** CEO at Futura Group**14:45 - 15:00**

FOCUS STAGE

SMART TALK: FUTURE OF MEDIA**Anamaria Todorčić,** Director of Digital Business

at Večernji list

Mirela Hegediš Horvat, Head of Development and

Sales at tportal

Ksenija Kardum, News Director at Nova TVModerator: **Dino Goleš,** Nova TV**15:00 - 15:10**

FOCUS STAGE

Lecture "The Future of Events is Hybrid - Here's Why

and How to Succeed "

Jaka Gornik, CEO at ConfivaModerator: **Dino Goleš,** Nova TV**THE FUTURE OF EDUCATION AND WORK****15:15 - 16:05**

GLOBAL STAGE

LEARNING ON THE EDGE OF TOMORROW**Erica Orange,** Executive Vice President &

Chief Operating Officer of The Future Hunters

16:05 - 16:25

GLOBAL STAGE

PANEL DISCUSSION**prof. dr. sc. Snježana Prijić Samaržija,**

Rector of the University of Rijeka

Marin Trošelj, CEO at Stemi**Aleksandar Zemunić,** Managing Partner

at Selectio Ltd. and Selectio Solutions Ltd.

Moderator: **Ana Muhar Blanquart,**

Journalist and Media Consultant

REGISTRATION

8:00 - 9:00

THE FUTURE OF SUSTAINABILITY

9:00 - 9:45

GLOBAL STAGE

**GREEN IS THE NEW DIGITAL,
SUSTAINABLE IS THE PROFITABLE**
Gerd Leonhard, CEO at the Futures Agency,
Founder of The Good Future Project

9:45 - 10:05

GLOBAL STAGE

PANEL DISCUSSION
Zoran Miliša, CEO at ENNA Opskrba
Tatjana Skoko, Sustainability Lead for Central
Southeast Europe at Microsoft
Aleksandar Gavrilović, Secretary of Cluster of
Croatian Game Developers
Moderator: **Ana Muhar Blanquart**,
Journalist and Media Consultant

10:10 - 11:00

Coffee break

10:15 - 10:25

FOCUS STAGE

Lecture "Planetary Computer"
Petra Čiček, Sustainability Lead for
Central Europe at Microsoft

10:25 - 10:45

FOCUS STAGE

Lecture "Learning Through Simulation"
Ana Škiljić Ravenščak, Client Relations Director
at Komunikacijski laboratorij
Moderator: **Mia Kovačić**, Nova TV

THE FUTURE OF ENTERTAINMENT AND CULTURE

11:00 - 11:45

GLOBAL STAGE

ARTS VS. TECH: FRIEND OR FOE
Alfons Karabuda, Composer and President
of the International Music Council

11:45 - 12:05

GLOBAL STAGE

PANEL DISCUSSION

Antun Tomislav Šaban,
Secretary General at the Croatian Composers' Society
Zoran Šimunović, Curator and head of Slavko Kopac
Collection at Vinkovci City Museum
Jasna Jakšić, Curator at Museum of Contemporary Art Zagreb
Krešimir Partl, State Secretary in the Ministry of Culture
of the Republic of Croatia
Moderator: **Ana Muhar Blanquart**,
Journalist and Media Consultant

12:05 - 12:50

LUNCH BREAK

THE FUTURE OF LEADERSHIP

12:50 - 13:00

GLOBAL STAGE

Lecture "Leadership"
Lada Tedeschi Fiorio, Group Vice President for
Corporate Strategy and Development at Atlantic Group

13:00 - 13:45

GLOBAL STAGE

THE ART OF BEING WRONG

Anders Indset, Business Philosopher, Founder of Njordis

13:45 - 14:05

GLOBAL STAGE

PANEL DISCUSSION

Liana Keserić, CEO at Raiffeisenbank Hrvatska
Tomislav Radoš, PhD., Vice President of the Croatian
Chamber of Economy for Industry and Sustainable Development
Christos Harpantidis, Area VP South East Europe Cluster
at Philip Morris International
Moderator: **Ana Muhar Blanquart**,
Journalist and Media Consultant

WORKSHOP „MEGATRENDS SHAPING TOMORROW“

14:30 - 18:30

Room ŠKOLICA, ground floor
Workshop is not a part of the regular conference program.
For limited number of participants.